

## ORDER



Wichita KS KSNW

**Orders**  
**Order / Rev:** A2533348  
**Alt Order #:** 26933312  
**Product Desc:** BOLLIER FOR US SENAT  
**Estimate:** 0215  
**Flight Dates:** 06/09/20 - 06/15/20  
**Original Date / Rev:** 06/08/20 / 06/08/20  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency**  
**Name:** Assembly  
**Buying Contact:**  
**Billing Contact:** Assembly Email  
 711 3rd Avenue  
 New York, NY 10017

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Barbara Bollier/US Senate/KS/De  
**Demographic:** A35+  
**Product Codes:** PL11  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P5

**Order Brand:**  
**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/28/20	13	\$2,820.00	\$2,397.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	13	\$2,820.00	\$2,397.00	57.60
<b>Totals</b>	<b>13</b>	<b>\$2,820.00</b>	<b>\$2,397.00</b>	<b>57.60</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	06/11/20	06/11/20	Today Show 7-8am	CM	7-8am	---T---	:30	1	\$175.00	P4	2.30	NM	1	\$175.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 7-8am															
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	---T---					1	\$175.00		2.30			
N 2	Multi	06/09/20	06/09/20	Good Day Kansas	CM	1230p-1p	-T-----	:30	1	\$70.00	P4	1.30	NM	1	\$70.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Good Day Kansas															
Good Day Kansas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	-T-----					1	\$70.00		1.30			
N 3	Multi	06/09/20	06/09/20	KSN News at Five	CM	5-530pm	-T-----	:30	1	\$175.00	P4	4.50	NM	1	\$175.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN News at Five															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	-T-----					1	\$175.00		4.50			
N 4	Multi	06/10/20	06/10/20	KSN News at Five	CM	5-530pm	--W----	:30	1	\$175.00	P4	4.50	NM	1	\$175.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN News at Five															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: A2533348  
Alt Order #: 26933312  
Flight Dates: 06/09/20 - 06/15/20

Advertiser: POL/Barbara Bollier/US Senate/KS/Dem  
Product Desc: BOLLIER FOR US SENAT  
Estimate: 0215

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/08/20	06/14/20	--W----			1		\$175.00		4.50				
N 5	Multi	06/11/20	06/11/20	KSN News at Five	CM	5-530pm	---T---	:30	1	\$175.00	P4	4.50	NM	1	\$175.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/08/20	06/14/20	---T---			1		\$175.00		4.50				
N 6	Multi	06/15/20	06/15/20	KSN News at Five	CM	5-530pm	M-----	:30	1	\$175.00	P4	4.50	NM	1	\$175.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/15/20	06/21/20	M-----			1		\$175.00		4.50				
N 7	Multi	06/10/20	06/10/20	KSN News at Six	CM	6-630p	--W----	:30	1	\$225.00	P4	5.20	NM	1	\$225.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/08/20	06/14/20	--W----			1		\$225.00		5.20				
N 8	Multi	06/12/20	06/12/20	KSN News at Six	CM	6-630p	----F--	:30	1	\$225.00	P4	5.20	NM	1	\$225.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/08/20	06/14/20	----F--			1		\$225.00		5.20				
N 9	Multi	06/15/20	06/15/20	KSN News at Six	CM	6-630p	M-----	:30	1	\$225.00	P4	5.20	NM	1	\$225.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/15/20	06/21/20	M-----			1		\$225.00		5.20				
N 10	Multi	06/10/20	06/10/20	M-F 630-7p	CM	630-7pm	--W----	:30	1	\$300.00	P4	7.00	NM	1	\$300.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/08/20	06/14/20	--W----			1		\$300.00		7.00				
N 11	Multi	06/12/20	06/12/20	M-F 630-7p	CM	630-7pm	----F--	:30	1	\$300.00	P4	7.00	NM	1	\$300.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/08/20	06/14/20	----F--			1		\$300.00		7.00				
N 12	Multi	06/10/20	06/10/20	LN M-F	CM	10-10:35pm	--W----	:30	1	\$300.00	P4	3.20	NM	1	\$300.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Ten Mon-Fri											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/08/20	06/14/20	--W----			1		\$300.00		3.20				
N 13	Multi	06/12/20	06/12/20	LN M-F	CM	10-10:35pm	----F--	:30	1	\$300.00	P4	3.20	NM	1	\$300.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Ten Mon-Fri											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/08/20	06/14/20	----F--			1		\$300.00		3.20				
													Totals	13	\$2,820.00



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26933312	<b>Changes as of:</b> 6/8/2020 at 9:14 AM	<b>Version:</b> Highlighting Revision 1	
<b>CPE:</b> BUSK/BUS/0215	<b>Flight:</b> 6/9/20 - 6/15/20	<b>Station:</b> KSNW	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> ASSEMBLY	<b>Advertiser:</b> Barbara Bollier - Sen - KS	<b>Market:</b> Wichita	<b>Total \$:</b> \$2,820.00
711 3rd Avenue	<b>Product:</b> BOLLIER FOR US SENATE (KS)	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 13
3rd Flr	<b>Agency Order #:</b> 102391	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$48.96
New York, NY 10017	<b>Buyer:</b> DIANA VANEEUWEN	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 57.6
	<b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Assistant:</b> KELLY JOHNS 202-872-5880	
<b>Separation:</b>			

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	HH Rating	HH Impression	Len	6/9 - 6/15							Total Spots	Total \$	CPP*	GRP*
										6/9	6/10	6/11	6/12	6/13	6/14	6/15				
1	M-Su 7a-8a		Today Show (7-8am)	\$175.00	2.3	12,600	3.1	11,600	30	0	0	1	0	0	0	0	1	\$175.00	\$76.09	2.3
2	M-Su 12:30p-1p		Good Day Kansas	\$70.00	1.3	8,200	2.0	7,700	30	1	0	0	0	0	0	0	1	\$70.00	\$53.85	1.3
3	M-Su 5p-5:30p		KSN News	\$175.00	4.5	24,700	5.3	20,000	30	1	1	1	0	0	0	1	4	\$700.00	\$38.89	18.0
4	M-Su 6p-6:30p		KSN News	\$225.00	5.2	27,400	5.9	22,400	30	0	1	0	1	0	0	1	3	\$675.00	\$43.27	15.6
5	M-Su 6:30p-7p		WHEEL OF FORTUNE	\$300.00	7.0	0	0.0	0	30	0	1	0	1	0	0	0	2	\$600.00	\$42.86	14.0
6	M-Su 10p-10:35p		KSN News	\$300.00	3.2	17,500	3.7	14,200	30	0	1	0	1	0	0	0	2	\$600.00	\$93.75	6.4
<b>TOTALS:</b>										<b>2</b>	<b>4</b>	<b>2</b>	<b>3</b>	<b>0</b>	<b>0</b>	<b>2</b>	<b>13</b>	<b>\$2,820.00</b>	<b>\$48.96</b>	<b>57.6</b>



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26933312	<b>Changes as of:</b> 6/8/2020 at 9:14 AM	<b>Version:</b> Highlighting Revision 1
<b>CPE:</b> BUSK/BUS/0215	<b>Flight:</b> 6/9/20 - 6/15/20	<b>Station:</b> KSNW
<b>Agency:</b> ASSEMBLY	<b>Advertiser:</b> Barbara Bollier - Sen - KS	<b>Market:</b> Wichita
711 3rd Avenue	<b>Product:</b> BOLLIER FOR US SENATE (KS)	<b>Office:</b> WASHINGTON
3rd Flr	<b>Agency Order #:</b> 102391	<b>Service:</b> Nielsen
New York, NY 10017	<b>Buyer:</b> DIANA VANEEUWEN	<b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Assistant:</b> KELLY JOHNS 202-872-5880
	<b>Separation:</b>	
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$2,820.00
		<b>Total Spots:</b> 13
		<b>Total CPP:</b> \$48.96
		<b>Total GRP:</b> 57.6

<b>Special Instructions</b>	
-----------------------------	--

Competitive Information	
<b>Market Budget:</b>	\$3,575
<b>KSNW Share:</b>	100%
<b>Comment:</b>	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	13	\$2,820.00	\$48.96	57.6
<b>Total</b>	<b>100%</b>	<b>13</b>	<b>\$2,820.00</b>	<b>\$48.96</b>	<b>57.6</b>

Monthly Summary		
Month	Spots	Dollars
2020-Jun	13	\$2,820.00
<b>Total</b>	<b>13</b>	<b>\$2,820.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	6/8/20 9:14 AM	KELLY JOHNS	Revised			\$0	\$2,820.00	Changes: Origoffice Id to 109, Office from NEW YORK to WASHINGTON.
New	6/8/20 9:13 AM	KELLY JOHNS	New	13		\$2,820.00	\$2,820.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Michael J Day, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Barbara Bollier

Authorized committee:

Bollier For Kansas

Agency requesting time (and contact information):

☐ N/A Assembly

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

United States Senate Kansas

Date of election:

August 4, 2020



General



Primary

Treasurer of candidate's authorized committee:

Steven Mele

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

Signature:



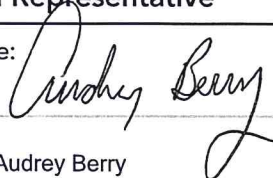
Digitally signed by Michael J Day  
Date: 2020.05.06 12:02:13 -04'00'

Name: Michael J Day

Date of Request to Purchase Ad Time: 5/12/20

**Station Representative**

Signature:



Name: Audrey Berry

Date of Station Agreement to Sell Time: 6/08/20

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Digitally signed by Michael J Day  
Date: 2020.05.06 12:18:15 -04'00'

Name: Michael J Day

Date: 5/6/20

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ No Date ad received: 5/27/20**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:  
A2533348Station Call Letters:  
KSNWDate Received/Requested:  
6/08/20Est. #:  
215Station Location:  
Wichita, KSRun Start and End Dates:  
6/09-6/15/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

215